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Prime Minister of Egypt



Sustainability
& CSR Forum
Learn . Think . Act

16th 2026
30 April - 2 May
Alamein
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Sustainability
& CSR Forum
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16th 2026
Egypt
Sustainability
& CSR Forum

30 April
2 May
Alamein
Rixos Premium



The Agenda

3

Days

3

Sessions

12

Workshop

11

ExpertTalk



Our Speaker :



Mr. Mert Dedevas

Regional Director of Frankfurt School of Finance and Management Middle East and North Africa



Dr. Prasad Modak

Managing Director of Environmental Management Centre Pvt. Ltd.



Dr. Kamel Abdallah

Managing Director & CEO
Canal Sugar



Mr. Amr Reda

CEO Titan Egypt



Mr. Martin Massey

CEO of OneRisk Consulting and Chair of the Institute of Risk Management (IRM) Climate Change Special Interest Group.



Dr. Stefano Merlin

CEO of Sustainable Carbon Group



RADM/ Hussein Mustafa Al Jazeeri

HEAD OF MARITIME TRANSPORT AND LOGISTICS SECTOR



Mr. Ayman Ismail

Founder & Chairman, AI Capital & Chairman, UN Global Compact Egypt



Ms. Rania El Ghoneimy
CEO of Qualifications Development Bank - QDB



Ms. Maha Saleh
Corporate Affairs Director, Talabat Egypt



Mr. Ahmed Samir Elbermbali
Director of Sustainability, Middle East, Caspian Sea and Africa region, Bureau Veritas



Ms. Abir Leheta
CEO of EgyTrans



DR. Sherifa El Batanouni
National Director of SOS Children's Villages Egypt.

Our Speaker :



Amb. Hisham Badr
Chair of the Committee for the National
CSR Strategy, Ministry of Planning,
Economic Development



Dr. Khaled Zakaria
Head of the Macroeconomic
Policy Center, Egypt's Institute
of National Planning



Dr. Ramy Khodeir
Marketing Professor at MIU
and Consultant



Mr. Haytham Torkey
CEO and Managing Partner at
United Accountants – Member
of Nexia International



Dr. Nasser Ayoub
Managing Director EPD MENA



Dr. Yasser Said
Sustainability and HSE Expert



Dr. Marwa Al-Ansary
Sustainability and Climate Technology
Consultant, Member of the Carbon
Accounting Technical Expert Panel at
the International Chamber of
Commerce (ICC)



Dr. Marwa Mahgoub
Senior Private Sector Development
Specialist- North Africa and horn
of Africa, IFC, WBG



Mr. Gürhan Mamaklıoğlu
Senior Green Finance Expert, Frankfurt
School of Finance and Management



Mr. Hatem Metwally
Deputy Head of Technical Secretariat,
National Alliance for Civil Development Work



Ms. Rasha El Gamal
VP HR & Culture at DMG, Chairwoman
of Happiness by Design and General
Secretary of Mountain View Foundation
for Development



Mrs. Ingrid Eberle
Chief Sustainability and Compliance
Officer at Arcera Life sciences.



Ms. Hind Fahmy
Head Of financial inclusion
and mortgage at Banque Misr.



Dr. Mostafa Zamzam
Chairman of the Board of Trustees,
Sonaa El Khair Development Foundation.



Dr. Hassan Mostafa
President of Egypt CSR and Sustainable
Development Forum

The Agenda

Day 1

Welcome Coffee Break

1:30 PM – 2:00 PM

Opening Speeches

2:00 PM – 2:30 PM

Speakers:

•**Amb. Hisham Badr**, Chair of the Committee for the National CSR Strategy, Ministry of Planning, Economic Development

Expert Talk:

2:30 PM – 3:00 PM

Achievements of the Ministry of Transport in advancing maritime transport, infrastructure development, and investment opportunities in seaports.

Key Topics

I. Achievements of the Ministry of Transport in Developing Maritime Transport and Infrastructure

- Key Accomplishments in Egyptian Seaports
- Key Accomplishments of the Egyptian Maritime Safety Authority

II. Investment Opportunities in Egyptian Seaports

- Investment Opportunities at the Alexandria Port General Authority
- Investment Opportunities at the Damietta Port Authority
- Investment Opportunities at the Red Sea Ports General Authority

Speaker:

•**RADM/ Hussein Mustafa Al Jazeeri**, Head of maritime transport and logistics sector

Expert Talk:

3:00 PM – 3:30 PM

The Strategy of The National Alliance for Civil Development Work (NACDW)

Speaker:

•**Mr. Hatem Metwally**, Deputy Head of Technical Secretariat, National Alliance for Civil Development Work.es

First Session:

3:30 PM – 4:15 PM

CEO's Talk:CEOs' vision for shaping the future of sustainability

Overview

In a rapidly evolving global landscape driven by environmental, social, and economic imperatives, the role of the CEO has fundamentally shifted to encompass sustainability as a core pillar of long-term business strategy. This high-level session will feature distinguished CEOs sharing their unique vision and experience in navigating the complexities of green transformation and sustainable development. The discussion will move "From Vision to Implementation," providing C-level executives, policymakers, and investors with a blueprint for integrating sustainability deep into corporate culture, governance, and value creation to achieve resilient growth in alignment with Egypt's Vision 2030 and the UN Sustainable Development Goals (SDGs).

Key Topics

- Strategic Integration: Aligning corporate vision and competitive advantage with national/global goals.
- ESG Leadership: Driving ESG integration, culture, and board accountability.
- Future of Business: Identifying emerging risks and opportunities in the green economy, green finance mobilization, and climate resilience.
- Partnerships for Impact: Building effective public-private partnerships for regional sustainable development.
- Learned Lessons: Highlight the lessons learnt and critical milestones in your sustainability journey.

Speakers:

•**Mr. Amr Reda**, CEO of TITAN EGYPT

•**Dr. Kamel Abdallah**, Managing Director & CEO Canal Sugar

•**Mr. Ayman Ismail**, Founder & Chairman, AI Capital & Chairman, UN Global Compact Egypt

•**Ms. Abir Leheta** , CEO of EgyTrans

•**Moderator: Dr. Yasser Said** , Sustainability and HSE ExpertEgyTrans

Second Session:

4:15 PM – 5:00 PM

Egypt's CSR & Sustainability Action

Overview

This dynamic session will serve as a vital platform for stakeholders to move from strategic planning to concrete implementation of Egypt's national CSR and sustainability agenda. It will explore the critical link between Corporate Social Responsibility (CSR), corporate sustainability strategies, national development goals, and the immediate needs of the community. The session emphasizes the decisive role of public policy and strengthened public-private partnerships in accelerating the nation's transition toward a green economy and leveraging Egypt's regional leadership in the CSR and sustainability space.

Key Topics

- Aligning CSR and sustainability strategies and corporate priorities with community needs and social impact.
- The role of public policies in supporting the transition toward a green economy and incentivizing responsible business conduct.
- Highlighting leading initiatives and flagship projects in the field of CSR and sustainability.
- Strengthening public-private partnerships to advance the Sustainable Development Goals (SDGs) through integrated CSR and sustainability programs.
- Egypt's regional positioning and leadership role in driving the CSR and sustainability agenda across the region.

Speakers:

•**Ms. Maha Saleh**, Corporate Affairs Director, Talabat Egypt.

•**Ms. Rania El Ghoneimy**, CEO of Qualifications Development Bank – QDB

•**DR. Sherifa El Batanouni**, National Director of SOS Children's Villages Egypt.

Third Session:

5:00 PM – 5:45 PM

From Financial Inclusion to Economic Empowerment

Overview

A special session discussing the importance of financial inclusion and achieving economic empowerment for Egyptian citizens across all regions of Egypt. This includes presenting the achievements of the "Tamkeen" (Empowerment) initiative, launched one year ago, which targets all Egyptian villages and areas by providing banking and financial services, training on crafts and professions, and the fundamentals of entrepreneurship.

Speakers:

•**Ms. Hend Fahmy**, Head Of financial inclusion and mortgage at Banque Misr.

•**Dr. Mostafa Zamzam**, Chairman of the Board of Trustees, Sonaa El Khair Development Foundation.

•**Mr. Hatem Metwally**, Deputy Head of Technical Secretariat, National Alliance for Civil Development Work

•**Moderator: Dr. Hassan Mostafa**, President of Egypt CSR and Sustainable Development Forum

Expert Talk:

5:45 PM – 6:15 PM

Social Impact From Implementation, Assessment, Reporting to Auditing, & Certification

Overview

Social impact is no longer a reputational exercise, it is a business accountability requirement. This talk offers a practitioner's view of the full social impact chain: designing programs that are measurable by design, assessing outcomes rather than activities, reporting credibly against rising regulatory expectations, and using third-party certification to convert claims into credentials.

Grounded in Egypt's market realities — a 60%+ informal economy, mandatory FRA disclosure requirements, and growing investor scrutiny — it challenges organisations to move beyond awareness and into verifiable action.

Speaker:

•**Mr. Ahmed Samir Elbermbali**, Director of Sustainability, Middle East, Caspian Sea and Africa region, Bureau Veritas

Expert Talk:

6:15 PM – 6:45 PM

Governance and Policies

Key Topics:

•How can companies align their strategies with the national visions for sustainability and the United Nations Sustainable Development Goals (SDGs)?

•What is an optimal framework for sustainability governance within small and medium-sized enterprises (SMEs)?

•How can boards of directors be encouraged to integrate sustainability reporting into financial performance metrics?

How can companies assess the impact of government policies on their sustainability performance?

Speaker:

•**Dr. Khaled Zakaria**, Head of the Macroeconomic Policy Center, Egypt's Institute of National Planning

Dinner

6:45PM

Day 2

• Workshops

10:00 AM – 11:15 AM

Turning Sustainability & Carbon into Business Growth	EDGE (Excellence in Design for Greater Efficiencies)	Implementation of ESG Reporting Framework Based on COSO Internal Control – Integrated Framework (ICIF)
Sustainability as a Growth Tool – Turning Compliance into Competitive Advantage Speaker: Dr. Marwa Al-Ansary, Sustainability and Climate Technology Consultant, Member of the Carbon Accounting Technical Expert Panel at the International Chamber of Commerce (ICC)	• Building Your Business with EDGE Speaker: Dr. Marwa Mahgoub, Senior Private Sector Development Specialist- North Africa and horn of Africa, IFC, WBG	Speaker: • Mr. Haytham Torkey, CEO and Managing Partner at United Accountants – Member of Nexia International

• Workshops 2

11:15 AM – 12:30 PM

Legal Oversight of ESG Compliance and Regulatory Risk	HR's Role in ESG and Sustainable Transformation	Addressing the communication challenges reflecting on sustainability initiatives
ESG Legal Framework & Corporate Compliance Speaker: Dr. Marian Kaldas, Executive Director of the Egyptian Center for Arbitration and Settlement of Non-Banking Financial Disputes (ECAS).	• ESG Foundations, Social Governance & HR Accountability Speaker: Ms. Rasha El Gamal, VP HR & Culture at DMG, Chairwoman of Happiness by Design and General Secretary of Mountain View Foundation for Development	Speaker: Dr. Ramy Khodeir, Marketing Professor at MIU and Consultant

Prayer Break

12:30 PM – 1:30 PM

Expert Talk :

1:30 PM – 2:00 PM

Decarbonizing Supply Chains through Carbon Markets and Renewable Biomass Solutions

Overview

As global climate regulations, CBAM requirements, and corporate net-zero commitments accelerate, companies are under increasing pressure to decarbonize their supply chains, not just their direct operations.

This expert talk explores how carbon markets and renewable biomass solutions can act as practical tools to support supply chain decarbonization across energy-intensive industries.

The talk will highlight how industries such as food & beverage, construction materials (ceramics, cement), and manufacturing can integrate biomass-based energy solutions and carbon credit mechanisms into their value chains. The talk will demonstrate how organizations can reduce emissions, enhance ESG performance, and unlock financial value through carbon credits, climate finance, and sustainable supply chain transformation.

Key Topics

- The role of supply chain decarbonization in achieving corporate net-zero targets.
- Renewable biomass as a viable alternative fuel in industrial supply chains.
- Integration of biomass solutions in sectors such as food & beverage, ceramics, cement, and manufacturing.
- How carbon credits support supply chain transformation and compliance readiness (including CBAM implications).
- Leveraging carbon markets and climate finance to scale sustainable supply chain solutions.
- Case studies from international carbon and biomass-based projects.

Speaker:

•**Dr. Stefano Merlin**, CEO of Sustainable Carbon Group

Break

2:00 PM – 2:30 PM

Expert Talk:

2:30 PM – 3:00 PM

IFRS Requirements for Disclosure of Sustainability & Climate-related Financial Information S1 & S2

Overview

Nowadays, it is a critical factor to ensure your company's compliance with current and future regulatory requirements in the areas of sustainability and climate in order to maintain a successful business model.

During this talk you will gain an in-depth understanding of the Reporting Standards (IFRS S1, IFRS S2) methodology, it also will interpret the requirements of the IFRS S1 (Sustainability Reporting – General Requirements) and IFRS S2 (Climate-related Disclosures) standards, which aim to improve the quality and comparability of information about the impact of organizations' activities on sustainability and climate.

The talk will discuss how to use IFRS S1 and S2 reporting to manage risks related to sustainability and climate, as well as to develop strategies and management decisions.

Moreover, it will explain how to assess the impact of business strategies on sustainability and climate, and propose ways to optimize and improve, in addition to the mechanisms of analyzing data and transforming it into a structured report that reflects the economic, environmental, and social aspects of an Organization's operations.

Speaker:

•**Mr. Haytham Torkey**, CEO and Managing Partner at United Accountants – Member of Nexia International

Expert Talk:

3:00 PM – 3:30 PM

Communicating sustainability: greenwashing versus Genuine impact

Overview

Sustainability exists on a spectrum between genuine, measurable impact and deceptive greenwashing. True sustainability requires transparent, science-based actions integrated into core operations, while greenwashing uses vague promoting and misleading labels to falsely project environmental responsibility.

Authentic initiatives create long-term value, whereas greenwashing undermines trust and hinders progress. This talk explores the differences between greenwashing and genuine impact in communicating sustainability. It will examine the gap between technical performance and perceived value.

Speaker:

•**Dr. Ramy Khodeir**, Marketing Professor at MIU and Consultant

Expert Talk:

3:30 PM – 4:00 PM

Risk Management, AI & innovation, Organizational Readiness, & Good Governance Practices in Healthcare

Speaker:

•**Mrs, Ingrid Eberle**, Chief Sustainability and Compliance Officer at Arcera Life sciences

Expert Talk :

4:00 PM – 4:15 PM

How to set Sustainability Performance Targets to access Sustainability

Linked Loans

Speaker:

•**Dr. Prasad Modak**, Managing Director of Environmental Management Centre Pvt. Ltd.

Expert Talk :

4:15 PM – 5:00 PM

ESG and Climate Risk Integration into Enterprise Risk Management (ERM)

Overview

In today's fast-evolving business landscape, managing Environmental, Social, and Governance (ESG) risks is no longer optional — it is essential. This talk will provide attendees with practical tools, strategies, and insights to integrate ESG and climate considerations into enterprise risk management frameworks, strengthen organisational resilience, and meet evolving regulatory requirements.

Through a combination of real-world case studies, lessons from corporate history, and practical methodologies, participants will gain actionable knowledge to identify, assess, and mitigate ESG and climate risks effectively.

Key Topics

- Drivers and Links to Value Creation:** Identify ESG and climate risks and opportunities that affect business strategy and long-term value.
- Evolution of ESG and Climate Risk Management:** Explore how past corporate failures and crises have shaped modern ERM frameworks and regulatory expectations.
- Integration into ERM Frameworks:** Practical guidance on embedding ESG and climate risk into global ERM standards such as ISO 31000, including stakeholder mapping, stress testing, and scenario analysis

Speaker:

•**Mr. Martin Massey**, CEO of OneRisk Consulting and Chair of the Institute of Risk Management (IRM) Climate Change Special Interest Group

Coffee Break

5:00 PM – 5:30 PM

Expert Talk:

5:30 PM – 5:50 PM

Scaling Impact: Every Building Can Be Green

Overview

This talk will challenge the conventional narrative that green buildings are niche, premium, or limited to flagship developments. Drawing on global experience across markets at different stages of maturity, the talk will demonstrate that sustainable building is not a luxury category, but rather a scalable development strategy applicable to commercial, residential, and public buildings alike. While grounded in international best practice and global market trends, the keynote will connect these insights to the opportunity and momentum emerging in Egypt today.

Key Topics

- The Global Shift: Why Green Building Is No Longer Optional.
- The Myths Slowing Progress: Cost, Complexity, Time, and Demand.
- Scaling Impact: From Exceptional Projects to Everyday Practice.

Speaker:

•Mr. Gürhan Mamaklıoğlu, Senior Green Finance Expert, Frankfurt School of Finance and Management

Presentation:

5:50 PM – 6:00 PM

Launch of Egypt Sustainability Academy

Speaker:

•Mr. Mert Dedevas, Regional Director of Frankfurt School of Finance and Management Middle East and North Africa

Dinner

6:00 PM

Day 3

• Workshops 1

10:00 AM – 11:15 AM

Turning Sustainability & Carbon into Business Growth	EDGE (Excellence in Design for Greater Efficiencies)	Implementation of ESG Reporting Framework Based on COSO Internal Control – Integrated Framework (ICIF)
Carbon Management as Strategic Value Creation Speaker:	EDGE in Practice: From Certification to Implementation Speaker:	Controls, Risk & Greenwashing Prevention Speaker:
Dr. Marwa Al-Ansary , Sustainability and Climate Technology Consultant, Member of the Carbon Accounting Technical Expert Panel at the International Chamber of Commerce (ICC)	Dr. Marwa Mahgoub , Senior Private Sector Development Specialist- North Africa and horn of Africa, IFC, WBG	Mr. Haytham Torkey , CEO and Managing Partner at United Accountants – Member of Nexia International

• Workshops 2

11:15 AM – 12:30 PM

Legal Oversight of ESG Compliance and Regulatory	HR's Role in ESG and Sustainable Transformation	Addressing the communication challenges
ESG in Contracts, Due Diligence & Litigation Speaker:	Performance, Culture & Future Workforce Speaker:	Speaker:
Dr. Marian Kaldas , Executive Director of the Egyptian Center for Arbitration and Settlement of Non-Banking Financial Disputes (ECAS).	Ms. Rasha El Gamal , VP HR & Culture at DMG, Chairwoman of Happiness by Design and General Secretary of Mountain View Foundation for Development	Dr. Ramy Khodeir , Marketing Professor at MIU and Consultant

Expert Talk:

12:30 PM – 1:00 PM

How to Buy and Sell Green Products Effectively - Green Procurement / Purchasing

Overview

Green Procurement (or Green Purchasing) is the process by which organizations integrate environmental criteria into purchasing decisions, ensuring that products and services have reduced environmental impacts throughout their life cycle.

It goes beyond price and quality to include carbon footprint, resource efficiency, toxicity, durability, and end-of-life performance. In today's global market, green procurement is no longer optional—it is becoming a market access requirement, driven by regulations, investor expectations, and supply chain pressure. For producers, it represents a competitive advantage, enabling differentiation through verified environmental performance. For procurement teams, it is a risk management tool, helping avoid future regulatory, financial, and reputational risks. For banks and financial institutions, it supports better credit decisions, ESG alignment, and green portfolio development.

A critical success factor in green procurement is the use of clear technical criteria and verified data. Without credible data, green procurement risks becoming greenwashing.

This session focuses on how organizations can translate sustainability into procurement specifications, and how suppliers can position and sell their products using credible environmental evidence.

Key Topics

- Definition and importance of green procurement.
- Business case for buyers, suppliers, and banks.
- Environmental criteria and technical specifications.
- How procurement teams integrate sustainability into tenders.
- How suppliers use environmental data to win contracts.
- Role of financial institutions in enabling green procurement.

Speaker:

• **Dr. Nasser Ayoub**, Managing Director EPD MENA

Expert Talk:

1:00 PM – 1:30 PM

Implementation of Sustainability Assurance Framework in accordance with ISSA 5000

Overview

With the rapid expansion of ESG and sustainability reporting, stakeholders including investors, regulators, and the public, are demanding greater credibility and assurance over non-financial information. While organizations have made progress in sustainability disclosures, the absence of standardized assurance practices has led to inconsistencies and reduced trust in reported data. The International Auditing and Assurance Standards Board (IAASB) introduced International Standard on Sustainability Assurance 5000 (ISSA 5000) to provide a comprehensive global framework for performing sustainability assurance engagements. This standard enhances the quality, consistency, and comparability of assurance over ESG information.

This talk aims to enhance credibility and reliability of ESG disclosures, provide independent assurance over sustainability information, align assurance practices with international standards and regulatory expectations, and strengthen stakeholder confidence in ESG reporting.

Speaker:

• **Mr. Haytham Torkey**, CEO and Managing Partner at United Accountants – Member of Nexia International

Closing

1:30 PM

Coffee Break

1:30 PM – 2:00 PM



Join the movement & Download the Themes and Key Sessions Booklet



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