



Sustainability  
& CSR Forum  
Learn . Think . Act

16th 2026 | 30 April  
Egypt | 2 May  
Sustainability  
& CSR Forum | Alamein  
Rixos Premium



# Where the Right Questions Find the Right Answers

## Ask & Act



# Introduction:

In alignment with the directives of His Excellency President Abdel Fattah El-Sisi, the Egyptian government is actively pursuing sustainable development across all sectors as part of Egypt's Vision 2030 as well as in a world swept by economic, social, and environmental transformations, sustainability is no longer a secondary option, but rather a strategic necessity to ensure business continuity and enhance the competitiveness of the national and regional economy. Over the past years, the business community in Egypt has proven itself a true partner in the development process, supporting the state's efforts to address challenges and contributing to formulating practical solutions that achieve a balance between economic growth and social and environmental impact.

In this spirit, the 16th CSR & Sustainability Forum, held under the theme "From Vision to Implementation: The Right Place to Ask the Right Questions... Ask and Act." serves as a leading national and regional platform bringing together business leaders, investors, experts, decision-makers, civil society representatives, and international institutions to discuss the most important issues, opportunities, and challenges facing the business community on its journey toward green transformation and sustainable development.

The 16th edition of the forum goes beyond presenting theoretical insights and discussions. Rather, it seeks to provide participants with a Sustainability Toolbox of inspiring tools, policies, and experiences that will help them transform fundamental questions into practical answers, and the answers into actionable plans within their organizations.

Over three days, the forum will discuss ten key themes covering governance and policies, green finance, the circular economy, innovation and technology, supply chains and international trade, education and capacity building, risk management and future opportunities, and other issues of concern to the business community in Egypt and the Arab region. A series of interactive workshops will also be held, giving participants the opportunity to experiment with practical tools and formulate innovative solutions that support their competitiveness in the markets.

This forum represents an open invitation to the business community to be a pivotal player in shaping a sustainable future for Egypt and the region, proving that the private sector is not merely a beneficiary of development, but rather a key driver of it. We believe that sustainability is a gateway for companies to broader markets, greater investment opportunities, and more stable growth.

In the right place for the right question, companies will find the answers they are looking for, and will leave the forum with clear plans and practical steps that enable them to ask and act, so that the vision turns into a tangible impact that supports business competitiveness and serves the future of coming generations

# We Are Looking To Amplify The Partnership On SDGs Localization



## Stakeholder



More than 550 stakeholders from government, international organization, experts

## Action



More than 45 networking event matchmaking gathering during the past 10 years

## Impact



We launch 12 initiatives in collaboration with private sector, NGOs, and government to make viral impact on society

# OUR MILESTONE



2014



Sustainability & CSR Forum  
Learn. Think. Act.

The first platform that brings together those interested in sustainable development in Egypt to exchange experiences, unite efforts and build capacities.

2016



Sustainability & CSR News Gafe  
www.csregypt.com

The first news portal that comprehensively reports on the social responsibility and sustainable development endeavors undertaken by private entities, civil society, and government.

2017



CSR Arabia  
Train. Transform. Lead  
was established to spread awareness among companies and state institutions on the importance of fulfilling their social responsibilities.

2018



Circular & Green Economy Forums  
Reduce. Reuse. Recycle

The first platform of its kind to unite individuals who are passionate about climate issues, the transition towards green economy, and mechanisms of procuring the essential funding to support these initiatives

2020



ESTEDAMA

A professional platform focuses on delivering scientific content, studies, research, and reports that cater to various sectors in order to integrate sustainability standards and build capacities within them.

2022



An interactive platform that shapes a shared vision among stakeholders in various sectors through targeted round table discussions

2023



A novel educational platform for kids that offers simplified cartoon based content on sustainable development concepts. The ultimate goal is to inculcate a culture of sustainability among future generations and encourage them to practice it in their daily lives.

2025



athar award  
for best practices in CSR and sustainability

Recognizing excellence in sustainable development practices aligned with Egypt vision 2030 and the UN SDGs.

2025



Athar Mostadam Foundation  
is a non-profit development organization established with the aim of embedding the concepts of sustainable development in the minds of new generations through specialized education and training.

2026



Susplanet  
Green Product Commerce

The professional platform that encompasses all aspects of sustainable development. It offers a wide range of resources including events, news, articles, and research all in one location.

2026



CEO PLUS  
Visionary Leaders Insights

is a business media platform dedicated to leadership and executive insight. It highlights the voices of CEOs and business leaders through in-depth articles, exclusive interviews, podcasts, and curated quotes. CEOPlus delivers practical perspectives on leadership, innovation, sustainability, and growth strategies, helping decision-makers navigate the future of business.

2026



Plus Guerilla  
Communication AI Studio  
a creative AI-powered media studio crafting cinematic visual stories for brands, startups, and organizations. and brands stand out through high-impact visuals, AI-driven ads, and storytelling that feels more like a film than campaign.

# Fact Sheet

**4600**

Interested Partners

CSR Egypt has successfully conducted activities and events that have contributed to enhancing sustainable development and institutional efficiency across various sectors by engaging more than 4,600 participants. The company has provided technical assistance, facilitated communication between involved parties, and promoted its activities related to social responsibility, sustainable development, green economy, and institutional capacity building.

**17**

Goals

Aiming to localize sustainable development goals achieving their 3 axis "economic, social and environmental" • Sharing values in order to establish effective partnerships to maximize social impact • Mobilizing efforts, assisting in the provision of financial resources and raising awareness of climate issues

**4**

Initiatives

- Hemaya To confront the Covid 19 pandemic. It has served more than 250,000 families
- Marakeb Rezk Economic empowerment and supply chain support for small-scale fishermen
- Marakiz Estedama Women's economic empowerment initiative to support heritage and hand crafts
- Le Misr A health initiative to improve the quality of life of the Egyptian child
- Institutional capacity building.

**260**

Sponsors

Banking Sector

Private Sector

NGOs

**945**

Experts

- Governmental Entities More than 12 ministers inaugurated the events.
- Private Sector More than 850 speakers from business community.
- Banking sector More than 46 speakers from banking sector.
- Experts and consultants More than 37 experts and consultants.

**3,240**

Days Of Impact

the company's workforce has been dedicated to fulfilling the company's vision and mission of fostering integration and development in the Arab Republic of Egypt and networking among stakeholders in order to achieve social impact and sustainable economic growth, advancing the welfare of all citizens, and improving their quality of life.

# Previous Events

## Egypt CSR & Sustainability Forum



DATE : 2015  
SPEAKERS : 57  
WORKSHOPS : 4  
ATTENDEES : 750  
SESSIONS : 10  
DAYS : 2



DATE : 2019  
SPEAKERS : 20  
WORKSHOPS : 1  
ATTENDEES : 300  
SESSIONS : 4  
DAYS : 1



DATE : 2016  
SPEAKERS : 56  
WORKSHOPS : 4  
ATTENDEES : 1000  
SESSIONS : 10  
DAYS : 2



DATE : 2020  
SPEAKERS : 35  
WORKSHOPS : 6  
ATTENDEES : 400  
SESSIONS : 3  
DAYS : 1



DATE : 2017  
SPEAKERS : 54  
WORKSHOPS : 5  
ATTENDEES : 1500  
SESSIONS : 8  
DAYS : 2



DATE : 2021  
SPEAKERS : 50  
WORKSHOPS : 3  
ATTENDEES : 750  
SESSIONS : 5  
DAYS : 1



DATE : 2017  
SPEAKERS : 22  
WORKSHOPS : 4  
ATTENDEES : 650  
SESSIONS : 4  
DAYS : 1



DATE : 2022  
SPEAKERS : 57  
WORKSHOPS : 4  
ATTENDEES : 750  
SESSIONS : 10  
DAYS : 2



DATE : 2018  
SPEAKERS : 63  
WORKSHOPS : 7  
ATTENDEES : 1750  
SESSIONS : 7  
DAYS : 2



DATE : 2023  
SPEAKERS : 35  
WORKSHOPS : 13  
ATTENDEES : 500  
SESSIONS : 4  
DAYS : 4



DATE : 2018  
SPEAKERS : 17  
WORKSHOPS : 2  
ATTENDEES : 450  
SESSIONS : 3  
DAYS : 1



DATE : 2024  
SPEAKERS : 35  
WORKSHOPS : 13  
ATTENDEES : 500  
SESSIONS : 4  
DAYS : 4



DATE : 2018  
SPEAKERS : 16  
WORKSHOPS : 3  
ATTENDEES : 350  
SESSIONS : 3  
DAYS : 1



DATE : 2025  
SPEAKERS : 35  
WORKSHOPS : 12  
ATTENDEES : 500  
SESSIONS : 8  
DAYS : 4



DATE : 2019  
SPEAKERS : 58  
WORKSHOPS : 4  
ATTENDEES : 1200  
SESSIONS : 11  
DAYS : 2



Soon

# Previous Events

## Green Economy Forum

### 1st forum

The Africa Regional Ministerial Conference On Green Economy

DATE : 2019  
SPEAKERS : 26  
WORKSHOPS : 8  
ATTENDEES : 150  
SESSIONS : 8  
DAYS : 3

### 2nd Forum

strategies for transition towards a green economy

DATE : 2020  
SPEAKERS : 35  
WORKSHOPS : 1  
ATTENDEES : 500  
SESSIONS : 5  
DAYS : 1

### 3rd Forum

strategies for transition towards a green economy

DATE : 2021  
SPEAKERS : 30  
WORKSHOPS : 5  
ATTENDEES : 750  
SESSIONS : 4  
DAYS : 1

### 4th Forum

strategies for transition towards a green economy

DATE : 2022  
SPEAKERS : 35  
WORKSHOPS : 4  
ATTENDEES : 550  
SESSIONS : 5  
DAYS : 1

### 5th Forum

strategies for transition towards a green economy

DATE : 2023  
SPEAKERS : 30  
WORKSHOPS : 3  
ATTENDEES : 500  
SESSIONS : 5  
DAYS : 1

### 6th Forum

strategies for transition towards a green economy

DATE : 2024  
SPEAKERS : 30  
WORKSHOPS : 5  
ATTENDEES : 350  
SESSIONS : 3  
DAYS : 1

### 7th Forum

strategies for transition towards a green economy

DATE : 2025  
SPEAKERS : 30  
WORKSHOPS : 4  
ATTENDEES : 400  
SESSIONS : 8  
DAYS : 1

### 8th Forum

strategies for transition towards a green economy

DATE : 2026  
SPEAKERS : 35  
WORKSHOPS : 5  
ATTENDEES : 550  
SESSIONS : 5  
DAYS : 1

Soon

## Egypt Business Solutions Summit

### 1st Egypt Business Solutions Summit

DATE : 2022  
SPEAKERS : 40  
WORKSHOPS : 4  
ATTENDEES : 750  
SESSIONS : 5  
DAYS : 1

### 2nd Egypt Business Solutions Summit

DATE : 2023  
SPEAKERS : 38  
WORKSHOPS : 2  
ATTENDEES : 500  
SESSIONS : 5  
DAYS : 1

### 3rd Egypt Business Solutions Summit

DATE : 2024  
SPEAKERS : 35  
EXPERT TALKS : 7  
ATTENDEES : 620  
SESSIONS : 4  
DAYS : 1

### 4th Egypt Business Solutions Summit

DATE : 2025  
SPEAKERS : 35  
EXPERT TALKS : 4  
ATTENDEES : 600  
SESSIONS : 4  
DAYS : 1

### 5th Egypt Business Solutions Summit

Soon

## Asd week

### 1st ASD WEEK

DATE : 2017  
SPEAKERS : 70  
WORKSHOPS : 4  
ATTENDEES : 120  
SESSIONS : 10  
DAYS : 4

### 2nd ASD WEEK

DATE : 2018  
SPEAKERS : 130  
WORKSHOPS : 2  
ATTENDEES : 1500  
SESSIONS : 10  
DAYS : 4

### 3rd ASD WEEK

DATE : 2019  
SPEAKERS : 36  
WORKSHOPS : 5  
ATTENDEES : 1500  
SESSIONS : 10  
DAYS : 4

# Why you should Attend?

	Open up to sustainability potential opportunities in sustainability .
	Recognize your company's impact on the world.
	Build multi-stakeholder and cross-sector partnerships
	Capturing and sharing businesses sustainability insights and learnings.
	Expand your sustainability connections and business network for future collaborations.
	Be a part of detailed and in deep conversations with policy makers and sustainability professionals.
	Connect with international, local experts, decision makers and stakeholders of CSR and sustainable development.
	Know the stakeholders of development work in Egypt.
	Learn how to prepare a professional sustainability report.
	Training on the best practices in the sustainability field.

# Our Speaker (Part One):



 **Frankfurt School**  
of Finance & Management  
German Excellence. Global Relevance.

**Mr. Mert Dedebas**  
Regional Director of Frankfurt School of  
Finance and Management Middle East  
and North Africa



 **SCHEMA**  
sustainability partner

**Dr. Maali Qasem Khader**  
CEO & Founder of Schema



 **Sintali**  
path to a sustainable future

**Ms. Eleni Polychroniadou**  
CEO and co-founder of Sintali



**SOCIAL VALUE**  
INTERNATIONAL

**Mr. Ben Carpenter**  
CEO of Social Value International



**Dr. Prasad Modak**  
CEO & Founder of Schema



**Dr. Marian Kaldas**  
Executive Director of the Egyptian  
Center for Arbitration and  
Settlement of Non-Banking  
Financial Disputes (ECAS).



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2026  
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2 May

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Rixos Premium



# The Agenda

3  
Days

4  
Sessions

12  
Workshop

9  
ExpertTalk



# The Agenda

# Day 1

## • Opening Speeches

**2:00 PM – 2:30 PM**

### **Expert Talk: Sustainable Finance: Risks and Future Opportunities**

**2:30 PM – 3:15 PM**

#### **Key Topics**

- The role of financial institutions in the green transition.
- Mobilizing green finance for the private sector and startups (e.g., green bonds, sustainability-linked loans).
- Evaluating sustainability performance and financial viability of sustainable projects.
- Managing climate-related operational risks.
- Fostering industry-led innovation and startup opportunities in the green economy, particularly in the Arab region.
- Egypt's role as a regional sustainability hub.

### **Expert Talk: Leveraging Innovation For Building Sustainable Supply Chains**

**3:15 PM – 4:00 PM**

#### **Key Topics**

- Implementing circular economy and resource efficiency in business models and manufacturing
- Industrial Decarbonization and Pathways to Net Zero.
- Building Green Supply Chains and Navigating Global Trade Compliance (including CBAM).
- Leveraging AI, IoT, and Digital Innovation for Sustainability Performance.
- Measuring Impact: Emissions, Standards, and Calculating Financial Returns.

### **Expert Talk: Communicating Sustainability Effectively**

**4:00 PM – 4:30 PM**

#### **Speaker:**

- **Ms. Eleni Polychroniadou**, CEO and co-founder of Sintali

### **Coffee Break**

**4:30 PM – 5:00 PM**

## Expert Talk: Governance and Policies

5:00 PM – 6:00 PM

### Key Topics

- How can companies align their strategies with the national visions for sustainability and the United Nations Sustainable Development Goals (SDGs)?
- What is an optimal framework for sustainability governance within small and medium-sized enterprises (SMEs)?
- How can boards of directors be encouraged to integrate sustainability reporting into financial performance metrics?
- How can companies assess the impact of government policies on their sustainability performance?

### Speaker:

- **Dr. Maali Khader**, Founder & CEO of Schema

## First Session: CEO's Talk

6:00 PM – 8:00 PM

### Dinner

8:00 PM

# The Agenda

Day 2

### • Workshops

10:00 AM – 11:15 AM

#### • Driving Stakeholder Trust Through ESG Messaging

- ESG Messaging & Corporate Reputation

#### • Speaker:

- **Dr. Maali Khader**, Founder & CEO of Schema

#### • Building Your Business with EDGE

#### • Speaker:

- **Ms. Eleni Polychroniadou**, CEO and co-founder of Sintali

#### • Ensuring ESG Credibility and Independent Assurance

- ESG Data, Audit Scope & the Assurance Function

### • Workshops 2

11:15 AM – 12:30 PM

#### • Engineering Innovation for ESG Impact

- Sustainable Engineering & Resource Optimization

#### • HR's Role in ESG and Sustainable Transformation

- ESG Foundations, Social Governance & HR Accountability

#### • Legal Oversight of ESG Compliance and Regulatory Risk

- ESG Legal Framework & Corporate Compliance

**Speaker:**

- **Dr. Marian Kaldas**, Executive Director of the Egyptian Center for Arbitration and Settlement of Non-Banking Financial Disputes (ECAS).

**Prayer Break****12:30 PM – 1:45 PM****First Session: Egypt's Sustainability Action****2:00 PM – 3:30 PM****Key Topics**

- Aligning sustainability strategies and corporate priorities with community needs.
- The role of public policies in supporting the transition toward a green economy.
- Highlighting leading initiatives and flagship projects in the field of sustainability.
- Strengthening public-private partnerships to advance the Sustainable Development Goals (SDGs).
- Egypt's regional positioning and leadership role in driving the sustainability agenda across the region.

**Speaker:**

- **Moderator: Mr. Mert Dedebas**, Regional Director of Frankfurt School of Finance and Management Middle East and North Africa.

**Expert Talk: Scaling Impact:  
Every Building Can Be Green****3:30 PM – 4:00 PM****Speaker:**

- **Ms. Eleni Polychroniadou**, CEO and co-founder of Sintali

**Expert Talk: How to set Sustainability  
Performance Targets to access Sustainability Linked Loans****4:00 PM – 4:15 PM****Speaker:**

- **Dr. Prasad Modak**, Managing Director of Environmental Management Centre Pvt. Ltd.

**Expert Talk: Social Impact From  
Implementation, Assessment, Reporting to Auditing, & Certification****4:15 PM – 5:00 PM****Speaker:**

- **Mr. Ben Carpenter**, CEO of Social Value International

**Coffee Break****5:00 PM – 5:30 PM****Second Session: Sustainable Cities and  
Future-proof Built Environment****5:30 PM – 6:30 PM****Key Topics**

- Developing smart and sustainable cities that enhance quality of life and support economic growth.
- Planning and building resilient infrastructure capable of adapting to future challenges.

## Key Topics

- Integrating sustainability principles into urban design, construction, and operations.
- The role of innovation and smart technologies in shaping future cities.
- Strengthening public-private partnerships to advance sustainable urban development.

### **Expert Talk: How to Gain Full Mark in Audit: From Preparation Reports to Auditing**

**6:30 PM – 7:15 PM**

### **CBAM Debate: CBAM in Action: Navigating the EU Carbon Border Adjustment Mechanism and Its Global Impact**

**7:15 PM – 8:00 PM**

## Key Topics

- Overview of the EU Carbon Border Adjustment Mechanism (CBAM), its objectives, and compliance requirements.
- The impact of CBAM on global trade and supply chains, particularly for exporting countries.
- Corporate readiness to meet carbon measurement, reporting, and disclosure requirements.
- Opportunities and challenges posed by CBAM across different industrial sectors.
- Practical strategies to adapt to global carbon policies and strengthen international competitiveness.

## Dinner

**8:00 PM**

# The Agenda

**Day 3**

### • Workshops 1

**10:00 AM – 11:15 AM**

#### • Driving Stakeholder Trust Through ESG Messaging

- Stakeholder Engagement & Greenwashing Prevention

#### Speaker:

- **Dr. Maali Khader**, Founder & CEO of Schema

#### • EDGE in Practice: From Certification to Implementation

#### Speaker:

- **Ms. Eleni Polychroniadou**, CEO and co-founder of Sintali

#### • Ensuring ESG Credibility and Independent Assurance

- Controls, Risk & Greenwashing Prevention

## ● Workshops 2

**11:15 AM – 12:30 PM**

- **Engineering Innovation for ESG Impact**
  - Carbon Management & ESG Compliance
- **HR's Role in ESG and Sustainable Transformation**
  - Performance, Culture & Future Workforce
- **Legal Oversight of ESG Compliance and Regulatory Risk**
  - ESG in Contracts, Due Diligence & Litigation

### **Speaker:**

- **Dr. Marian Kaldas**, Executive Director of the Egyptian Center for Arbitration and Settlement of Non-Banking Financial Disputes (ECAS).

## ● Coffee Break

**12:30 PM – 1:00 PM**

## ● First Session: Smart & Sustainable Ports: Driving Competitiveness in Global Maritime Logistics

**1:00 PM – 2:00 PM**

### **Key Topics:**

- The role of smart ports in enhancing operational efficiency and strengthening global supply chains.
- Integrating sustainability into port development and operations to reduce environmental impact and improve performance.
- Leveraging smart technologies and digitalization in port management and logistics services.
- Enhancing port competitiveness amid global shifts in trade and maritime transport.
- Strategic partnerships and their role in developing sustainable ports and strengthening regional and international positioning.

## ● Expert Talk: ESG and Climate Risk Integration into Enterprise Risk Management (ERM)

**2:00 PM – 3:00 PM**

### **Key Topics:**

- Integrating environmental, social, and governance (ESG) considerations into enterprise risk management (ERM) frameworks.
- Assessing climate-related risks and their impact on long-term sustainability and organizational performance.
- Aligning risk management strategies with regulatory requirements and relevant international standards.
- Enhancing organizational readiness to address emerging risks and sustainability-driven opportunities.
- Supporting strategic decision-making through the integration of sustainability data into governance and risk management processes.

## ● Closing and Presenting Certifications

**3:00 PM – 4:00 PM**

# Attendance Fees

## Individual Attendance

### Full Package:

- Accommodation
- Attendance
- Access to materials

**45,000 EGP**

### Basic Package:

- Attendance Only
- Access to materials

**20,000 EGP**

## Corporate (Brand Table)

- Including logo on the table
- Social media announcement
- Logo on the main screen of the hall
- Accommodation
- Attendance 8 People
- Access to materials

**400,000 EGP**

**All above benefits mentioned prices are excluding %14 VAT**

# Sponsorship Packages

**Strategic Sponsor**

**2,000,000 EGP**

## PR and Communication Benefits

- Pre-Event Documenting and showcasing employee engagement and volunteering initiatives through short-form content on all Social media Platform.
- CSR & ESG Positioning: Strong alignment with CSR, sustainability, and thought the event themes, with dedicated documentation that highlights the sponsor's ESG practices during the event and across social media platforms.
- Branded podcast / mini-series episode with sponsor's CEOs as a guest speaker on sustainability leadership.
- Interviews and spotlight opportunities with company representatives on social media platforms.
- Press release announcement on social media and Website in the event.
- Social media content and reels provided specifically for the Co- brand to use on platforms.
- Opportunity to publish thought leadership articles in the forum's post-event report or website.
- Privileged access to VIP networking sessions and the dedicated VIP room.
- Influencer collaborations to feature sponsor's sustainability story before and after the event.
- Web banner for 3 Months on [www.csregypt.com](http://www.csregypt.com).
- Web banner on sustainability newsletter 4 times.

## On Ground \ Event Benefits

### Logo branding placement in all Branding Materials:

• Logo on official event invitation	• Email shot for the event campaign
• Logo on all print material	• 4*2 Display Area\ Booth
• Logo on event media wall	• Corporate Brand Table (16 seats)
• Logo on registration backdrop	
• 30 seconds video to be played on screens in the conference venue	

### Post Event:

- Comprehensive post-event impact report and ROI with sponsor's engagement and visibility.

**All above benefits mentioned prices are excluding %14 VAT**

# Sponsorship Packages

**Platinum Sponsor**

**1,500,000 EGP**

## PR and Communication Benefits

- CSR & ESG Positioning: Strong alignment with CSR, sustainability, and thought the event themes, with dedicated documentation that highlights the sponsor's ESG practices during the event and across social media platforms.
- Branded podcast / mini-series episode with sponsor's CEOs as a guest speaker on sustainability leadership.
- Interviews and spotlight opportunities with company representatives on SM Platforms.
- Press release announcement on SM and Website in the event.
- Social media content and reels provided specifically for the Co- brand to use on platforms.
- Opportunity to publish thought leadership articles in the forum's post-event report or website.
- Privileged access to VIP networking sessions and the dedicated VIP room.
- Influencer collaborations to feature sponsor's sustainability story before and after the event.
- Web banner on sustainability newsletter 2 times.

## On Ground \ Event Benefits

### Logo branding placement in all Branding Materials:

- Logo on official event invitation
- Logo on all print material
- Logo on event media wall
- Logo on registration backdrop
- 30 seconds video to be played on screens in the conference venue
- Email shot for the event campaign
- 3\*2 Display Area\ Booth
- Corporate Brand Table ( 8 seats)

### Post Event:

- Comprehensive post-event impact report and ROI with sponsor's engagement and visibility.

**All above benefits mentioned prices are excluding 14% VAT**

# Sponsorship Packages

**Gold Sponsor**

**1,250,000 EGP**

## PR and Communication Benefits

- CSR & ESG Positioning: Strong alignment with CSR, sustainability, and thought the event themes, with dedicated documentation that highlights the sponsor's ESG practices during the event and across social media platforms.
- Interviews and spotlight opportunities with company representatives on SM Platforms.
- Press release announcement on SM and Website in the event.
- Social media content and reels provided specifically for the Co- brand to use on platforms.
- Privileged access to VIP networking sessions and the dedicated VIP room.
- Web banner on sustainability newsletter 2 times.

## On Ground \ Event Benefits

### Logo branding placement in all Branding Materials:

- Logo on official event invitation
- Logo on all print material
- Logo on event media wall
- 30 seconds video to be played on screens in the conference venue
- Corporate Brand Table ( 8 seats)
- 2\*2 Display Area\ Booth

## Post Event:

- Comprehensive post-event impact report and ROI with sponsor's engagement and visibility.

**All above benefits mentioned prices are excluding 14% VAT**

# Sponsorship Packages

**Silver Sponsor**

**1,000,000 EGP**

## PR and Communication Benefits

- Interviews and spotlight opportunities with company representatives on SM Platforms.
- Press release announcement on SM and Website in the event.
- Social media content and reels provided specifically for the Co- brand to use on platforms.
- Privileged access to VIP networking sessions and the dedicated VIP room.

## On Ground \ Event Benefits

### Logo branding placement in all Branding Materials:

- Logo on official event invitation
- Logo on all print material
- Logo on event media wall
- 30 seconds video to be played on screens in the conference venue
- Corporate Brand Table ( 8 seats)
- 2\*2 Display Area\ Booth

### Post Event:

- Comprehensive post-event impact report and ROI with sponsor's engagement and visibility.

**All above benefits mentioned prices are excluding %14 VAT**

# Sponsorship Packages

**Co-Sponsor**

**500,000 EGP**

## **PR and Communication Benefits**

- Press release announcement on SM and Website in the event.
- Social media content and reels provided specifically for the Co- brand to use on platforms.
- Privileged access to VIP networking sessions and the dedicated VIP room.

## **On Ground \ Event Benefits**

### **Logo branding placement in all Branding Materials:**

- Logo on official event invitation
- Logo on all print material
- Logo on event media wall
- 30 seconds video to be played on screens in the conference venue
- Corporate Brand Table ( 8 seats)

### **Post Event:**

- Comprehensive post-event impact report and ROI with sponsor's engagement and visibility.

**All above benefits mentioned prices are excluding %14 VAT**

# Previous Government Patronage



The Cabinet of Egypt



Ministry of  
Planning And Economic  
Development



Ministry of  
Social solidarity



Ministry of  
International Cooperation



Ministry of  
Trade And Industry



Ministry of  
Manpower



Ministry of Electricity  
And Renewable Energy



Ministry of  
Local Development



Ministry of Communications  
And Information Technology



Ministry of  
Environment



Ministry of  
Youth And Sports

# Our Previous Partners:





# Join the movement & Download the Themes and Key Sessions Booklet



For more info

**01019011902**

**01024703888**

**01095704487**





Sustainability  
& CSR Forum  
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16th 2026

30 April  
2 May

Sustainability  
& CSR Forum

Alamein  
Rixos Premium



## Powered By



Athar  
Network  
Knowledge . Value . Cultural . Impact



CSR Egypt  
Corporate Sustainability DNA

[www.susplanet.com](http://www.susplanet.com)

## Contact us :

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