

UNDER THE PATRONAGE OF



15th 2025
EGYPT
CSR & Sustainability
Forum

07-10
MAY
TOLIP
TOWERS OF LEADERSHIP



Take Your **Sustainability** Leadership **Skills** To The **Next Level**



Workshop
 **Environmental
Assessment Tools**

Workshop
 **Social
Impact Report**

Workshop
 **EDGE**

Workshop
 **Green
Buildings**

Workshop
 **Building ESG into
Organizational DNA**

Workshop
 **COSO
Framework**

Workshop
 **Sustain360
Program**

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DAY 1 : Sustainability Leadership

Opening Speech

3:00 PM – 3:30 PM

EXPERTS TALKS

3:30 PM – 5:15 PM



Dr. Kamel Abdallah ,
Managing Director &
CEO of Canal Sugar.
**Sustainability
IN
Action**



Mr. David Brownlee
CEO of The Brownlee
Group LLC
**Sustainability
Leadership
Principles**



Dr. Maali Khader,
Founder & CEO of
Schema
**Leadership's
Role
in ESG
Transformation**

FIRST SESSION

5:15 PM – 6:00 PM

How Can Digital Products control and boost the Environmental and Social Performance of Companies?

Key Topics:

- The role of technology in driving industrial leaps and sustainable development.
- The impact of digital transformation developments on institutional performance patterns.
- The latest tools and technological applications used in managing and measuring environmental and social impact.
- Mechanisms to integrate innovation strategies with business plans.
- Mechanisms of integrating digital transformation and institutional cultural for enhancing human capital efficiency.

DAY 1 : Sustainability Leadership



Mr. Michael Yap
Group CEO and
Deputy Chairman
of Azeus Systems
Holdings Ltd.



Dr. ZEINA ACHI
ESG & Sustainability
Strategist & CEO of
Sustainability Hub.



Ms. Mounia Attiga
Energy &
Sustainability
Strategist
Chair of lean in equity
and sustainability -
North Africa



Moderator:
Mr. Mert Dedevas
Regional Director of
Frankfurt School of
Finance and
Management Middle
East and North Africa.

EXPERTS TALKS

6:00 PM – 7:00 PM



Dr. Nasser Ayoub
Managing Director of
EPD MENA and CEO
of EPD Egypt.
**The Linkage!!!
(The Intercon-
nectedness of
Environmental
Sustainability
Concepts)**



Mr. Michael Yap
Group CEO and
Deputy Chairman of
Azeus Systems
Holdings Ltd.
**Why ESG
Reporting Is
Hard — And
What To Do
About It?**

DAY 2 : Sustainable Finance

WORKSHOPS

10:00 AM – 12:00 PM

Why Are Environmental Assessment Tools Important for Business Sustainability? WORKSHOP



Dr. Nasser Ayoub
Managing Director of
EPD MENA and CEO
of EPD Egypt.

COSO Framework WORKSHOP



Mr. Haytham Torkey
CEO and Managing
Partner at United
Accountants Member
of Nexia International

Green Buildings WORKSHOP



Prof. Hend Farouh
Director of
Architecture &
Housing Institute, HBRC.



Dr. Maysoun Aly
Head of E&S
Management and
Sustainability Systems,
CIB.

Social Impact Report: Accountability or Decision-Making? WORKSHOP



Ms. Isabelle Parasram OBE
Chief Executive Officer
of The Institute for
Social Value (UK)

Leading By Example Building ESG into Organizational DNA WORKSHOP



Dr. Maali Khader
Founder & CEO of
Schema

EDGE: Using EDGE Green Buildings to Unlock Finance WORKSHOP



Ms. Eleni Polychroniadou
CEO and co-founder
of Sintali

Sustain360 Program Beginners level WORKSHOP



Ms. Walaa El-Husseiny
Country Director, UN
Global Compact
Network Egypt.



Ms. Ghada Hammouda
Chief Sustainability
& Marketing Officer,
Qalaa Holdings

DAY 2 : Sustainable Finance

FIRST SESSION

12:15 PM – 1:00 PM

Climate in Action: Financing Egypt's Sustainable Future

Key Topics:

- The business case of transition finance for potential clients.
- Challenges and opportunities of financing a just and inclusive transition in Egypt and the region.
- Collaboration and knowledge transfer among stakeholders to accelerate climate finance.
- Highlighting the business case for transition finance, showcasing how it supports long term risk management, competitiveness and economic growth.



Dr. Maysoun Aly
Head of E&S
Management and
Sustainability Systems,
CIB.



Dr. Ahmed Hozayyin
Director of the Eco-
Industrial Department
Chemonics Egypt
Consultant.



Ms. Dalia Selim
Sustainability department
head at hassan allam
construction



Ms. Dina Mukhtar
Country Representative
for PROPARCO



Moderator:
Mr. Paul Wild
BFC Director, Egypt

DAY 2 : Sustainable Finance

EXPERTS TALK

1:00 PM – 1:30 PM



Dr. Abdelhamid Beshara
Founder and CEO of
Masader Sustainability
Services and Digital
Solutions.

**"E&S Intelligence 360°:
ESRM-Driven Lending
for Accelerated
Sustainable-Finance
Growth**

EXPERTS TALKS

1:30 PM – 4:30 PM



Ms. Rach El Golli
Senior Responsible
Finance and
Sustainability Advisor
Company: Sustainable
Square

**Integrating ESG into Investor
Relations and Business Strategy:
Driving Sustainable Growth and
Financial Advantage**



Dr. Maali Khader
Founder & CEO of
Schema



Mr. Haytham Torkey
CEO and Managing
Partner at United
Accountants Member
of Nexia International

**IFRS Requirements for Disclosure of
Sustainability & Climate-related
Financial Information
S1 & S2**

DAY 2 : Sustainable Finance

SECOND SESSION

4:30 PM–5:30 PM

Inclusion and Empowerment Strategies

Key Topics:

- What are the 4 major types and levels of CSR?
- The best practices of creating a successful inclusion and empowerment strategy.
- How to achieve integration between different CSR empowerment programs and activities?
- What are the latest tools and methodologies for measuring and monitoring the SROI?



Ms. Yasmine Rashed
Group Director of
Marketing, Strategic
Communications and
CSR at efinance
Investment Group.



Ms. Radwa Ahmed
Mountain View
Foundation CEO &
Sustainability Director.



Ms. Mayar Naguib
Director of Corporate
Communications &
Corporate Social
Responsibility
- Telecom Egypt / WE.



**Ms. Walaa
El-Husseiny**
Country Director, UN
Global Compact
Network Egypt.



Dr. Mostafa Zamzam
Chairman of the Board of
Trustees of Sonaa ELKheir
Foundation, Member of The
National Alliance for Civil
Development Work and
Ambassador of the
Presidential Initiative
"Haya Karima ".



Dr. Dina Omar Ismail
Founder and CEO of Phoenix
Consulting and Social
Protection Expert at the
World bank



Moderator:
Dr. Hassan Mostafa
President of Egypt CSR &
Sustainable Development
Forum.

DAY 2 : Sustainable Finance

EXPERTS TALKS

5:30 PM – 6:00 PM



Ms. Isabelle Parasram OBE
Chief Executive
Officer of The
Institute for Social
Value (UK)
**Social Impact
Standards
& Reporting**

EXPERTS TALKS

6:00 PM – 6:30 PM



Dr. Dina Kayaly
Principle Consultant,
CSR Arabia
**CSR Emerging
trends 2025**

DAY 3: Export & International Markets Penetration

WORKSHOPS

9:30 AM – 11:30 AM

Why Are Environmental Assessment Tools Important for Business Sustainability?
WORKSHOP 🌍



Dr. Nasser Ayoub
Managing Director of EPD MENA and CEO of EPD Egypt.

Leading By Example Building ESG into Organizational DNA
WORKSHOP 🌍



Dr. Maali Khader
Founder & CEO of Schema

EDGE: Accelerating Growth With EDGE Green Buildings
WORKSHOP 🌍



Ms. Eleni Polychroniadou
CEO and co-founder of Sintali

Social Impact Report: accountability or decision-making?
WORKSHOP 🌍



Ms. Isabelle Parasram OBE
Chief Executive Officer of The Institute for Social Value (UK)

COSO Framework
WORKSHOP 🌍



Mr. Haytham Torkey
CEO and Managing Partner at United Accountants Member of Nexia International

Sustain360 Program Beginners level
WORKSHOP 🌍



Ms. Walaa El-Husseiny
Country Director, UN Global Compact Network Egypt.



Ms. Ghada Hammouda
Chief Sustainability & Marketing Officer, Qalaa Holdings

DAY 3: Export & International Markets Penetration

FIRST SESSION

11:30 PM – 12:30 PM

Mechanisms of Opening New Markets and Increasing Export Rates – Quality Standards and Certifications Aligned with Environmental Sustainability Standards

Key Topics:

- Mechanisms of opening new markets for Egyptian exports and strategies for penetrating global markets.
- The key quality certifications and accreditations required to meet global specifications and environmental sustainability standards.
- Overview of the efforts made and the initiatives available to empower the private sector and increase exports.
- Drivers of growth for promising sectors to increase exports.
- Showcasing experiences and success stories of the Key Sectors That Have Increased Their Egyptian Exports Overseas.



Eng. Khaled Abu Al-Makarem
Chairman of the Export Council for Chemical and Fertilizer Industries.



Eng. Sherif El Sayad
Chairman of Tredco for Engineering Industries & the president of the Engineering Export Council.



Eng. Essam Elnaggar
Chairman of General Organization for Export and Import Control.



Dr. Ahmad Wafiq
CEO of Integral Consult.



Moderator:

Dr. Ahmed Kamal
Executive Director of Environmental Compliance office and Sustainable Development and FEI Technical & Climate Change Advisor.

DAY 3: Export & International Markets Penetration

EXPERT TALK

2:00 PM – 2:45 PM



Mr. George Riddell
Trade Policy and
CBAM Consultant.
**CBAM, Its Role In
Unlocking New
Markets, and the
Economic Impact
It Will Have On
Egypt and MENA**

SECOND SESSION

2:45 PM – 3:45 PM

Green Supply Chain and Green Materials

Key Topics:

- How can companies integrate green supply chain practices and green materials into their operations?
- Examples of latest available materials that minimize environmental impact, such as recyclable, biodegradable, and renewable resources.
- What is the ROI of adopting green supply chain transformation?
- What is the impact of innovative technology on monitoring and transition towards green supply chain?
- Showcasing successful experiences and case studies of green and sustainable materials.
- What are the challenges of adopting green supply chain and the actionable strategies to overcome them?



**Eng. Hisham
El-Gamal**
CEO OF Infinity
Capital & Chairman
of the Benban Solar
Developers
Association- BSDA.



Dr. Mohammed Al Surf
Co-Founder & Managing
Director at Tilad
Sustainability Co. and
Founder & President of
the Sustainability
Professional of Saudi
Arabia Association (SPSA)



Eng. Amany Arafa
Executive
Chairwoman of
Delta Building
Systems and CEO
of RMG Egypt for
Energy Projects.



**Moderator:
Eng. Amr Nader**
CEO of A³&Co.

DAY 3: Export & International Markets Penetration

SUSTAINING SECTOR

4:15 PM – 5:00 PM

Sustainability of the construction and building sector.



Ms. Eleni Polychroniadou
CEO and co-founder of Sintali



Eng. Amr Nader
CEO of A³&Co.



Mr. Mohamed Hakim
Vice President Global Corporate Relations-CIB Egypt.



Eng. Mahmoud Mahlab
CEO of Rowad Investment.



Moderator: Prof. Hend Farouh
Director of Architecture & Housing Institute, HBRC.

EXPERT TALK

5:00 PM – 6:00 PM



Dr. Yasser Said
Sustainability and HSE Expert.

"From Local To Global" - Why ESG is key to export competitiveness?



Dr. Nasser Ayoub
Managing Director of EPD MENA and CEO of EPD Egypt.

Essential Certificates Required For Exporting








AGENDA TIMETABLE

DAY 1

Opening Speeches	3:00pm - 3:30 pm
Expert Talk: Sustainability In Action	3:30pm - 3:45 pm
Expert Talk: Sustainability Leadership Principles	3:45pm - 4:30 pm
Expert Talk: Leadership's Role in ESG Transformation	4:30pm - 5:15 pm
First Session: How Can Digital Products control and boost the Environmental and Social Performance of Companies? (Sustainability 4.0) VS (Industry 5.0)	5:15pm - 6:00 pm
Expert Talk: The Linkage!!! (The Interconnectedness of Environmental Sustainability Concepts)	6:00pm - 6:30 pm
Expert Talk: Why ESG Reporting Is Hard — And What To Do About It?	6:30pm - 7:00 pm
Dinner	7:00 pm

DAY 2

WORKSHOPS







10:00am - 11:00 am		10:00am - 12:00 pm
Why Are Environmental Assessment Tools Important for Business Sustainability? 	COSO Framework 	Green Buildings 
11:00am - 12:00 pm		Sustain360 Program Beginners level 
Social Impact Report 	Leading By Example: Building ESG into Organizational DNA 	EDGE: Using EDGE Green Buildings to Unlock Finance 

First Session: Climate in Action: Financing Egypt's Sustainable Future	12:15pm - 1:00 pm
Expert Talk: "E&S Intelligence 360°: ESRM-Driven Lending for Accelerated Sustainable-Finance Growth	1:00pm - 1:30 pm
Expert Talk: Integrating ESG into Investor Relations and Business Strategy: Driving Sustainable Growth and Financial Advantage	1:30pm - 2:00 pm
Coffee Break	2:00pm - 2:30 pm
Expert Talk: IFRS Requirements for Disclosure of Sustainability & Climate-related Financial Information S1 & S2	2:30pm - 4:30 pm

Second Session: Inclusion and Empowerment Strategies	4:30pm - 5:30 pm
Expert Talk: Social Impact Standards & Reporting	5:30pm - 6:00 pm
Expert Talk: CSR Emerging trends 2025	6:00pm - 6:30 pm
Dinner	6:30 pm

DAY 3

WORKSHOPS

9:30am - 10:30 am	9:30am - 11:30 am
Why Are Environmental Assessment Tools Important for Business Sustainability? 	Leading By Example: Building ESG into Organizational DNA 
	Sustain360 Program beginners level 
10:30am - 11:30 am	
Social Impact Report 	Accelerating Growth With EDGE Green Buildings 
	COSO Framework 

First Session: Mechanisms of Opening New Markets and Increasing Export Rates – Quality Standards and Certifications Aligned with Environmental Sustainability Standards	11:30 am - 12:30 pm
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Prayer Break	12:30 pm - 1:45 pm
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Experts' Talk: CBAM, Its Role In Unlocking New Markets, and the Economic Impact It Will Have On Egypt and MENA	2:00 pm - 2:45 pm
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Second Session: Green Supply Chain and Green Materials	2:45 pm - 3:45 pm
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Coffee Break	3:45 pm - 4:15 pm
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Sustaining Sectors: Sustainability of the construction and building sector.	4:15 pm - 5:00 pm
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Expert Talk: "From Local To Global" - Why ESG is key to export competitiveness?	5:00 pm - 5:15 pm
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Expert Talk: Essential Certificates Required For Exporting	5:15 pm - 6:00 pm
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Closing and Certificate Presentation Ceremony	6:00pm-7:00pm
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Dinner	7:00pm
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DAY 4

Break

Departure	2:00 pm
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Report 13 Cairo-Helwan



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