

Under the patronage of
H. E. Dr. Mostafa Madbouly
Prime Minister of Egypt



Under the patronage of



14th 2024
SHARM EL-SHEIKH
Egypt
CSR & Sustainable
Development forum

28 Feb **02 Mar**
SAVOY
SHARM EL-SHEIKH



MAKE YOUR SMART FINGERPRINT ON SUSTAINABILITY ECOSYSTEM

Institutional Development & Capacity Building Forum

FROM TCFD TO TNFD & SBTN
WORKSHOP

SOCIAL IMPACT & SROI
WORKSHOP

CARBON FOOTPRINT
WORKSHOP

COSO FRAMEWORK
WORKSHOP

SUSTAINABLE FINANCE
WORKSHOP

CBAM
WORKSHOP

ISSB
WORKSHOP

EPD REPORT
WORKSHOP

EDGE
WORKSHOP

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DAY 1

Wednesday 28th February

Departure

Cairo Airport

9:00 AM

Take off



Duration 1 Hour

Sharm El-Sheikh
Airport

10:00 AM

Arrival Time

12:00 PM

Rooms Check-in

1:00 PM – 3:00 PM

Lunch Break

4:00 PM – 5:00 PM

Main Hall – Egypt Hall

Expert Talk: Nature & biodiversity: towards a more holistic approach to environmental risks reporting

The talk will provide an overview of the main developments and importance that biodiversity and nature now have in the sustainable finance agenda. And also, the business case will be presented for biodiversity and how the financial sector now has a better understanding on why this represents a material risk to them; The talk will discuss the international developments, including the equivalent to the Paris Agreement for biodiversity (The Kunming-Montreal Global Biodiversity Framework) and what it means for financial institutions, The talk also reviews the current reporting landscape and finalise with current developments and alignment we see for transparent reporting, covering the new report that published, this would include TNFD, GRI Biodiversity Standard, and other reports

Speaker :

Ms. Gabriela Andrea

Senior Technical Officer in the Nature team at the United Nations Environment Programme Finance Initiative (UNEP FI).

5:00 PM – 6:00 PM

Main Hall – Egypt Hall

Expert Talk: The use of ESG Pre-Screening Tools as the foundation for an effective ESG management system With practical application using a digital tool

Speaker :

Mr. Emmanuel Zinsu

Head of department ESG and Head of Sustainability for the HPC Group

6:00 PM – 7:00 PM

Main Hall – Egypt Hall

Expert Talk: Best ESG trend worldwide and regional practices in preparing sustainability reports

Speaker :

Mr. Mert Dedevas

Regional Director of Frankfurt School of Finance and Management Middle East and North Africa.

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7:00 PM – 7:30 PM

Main Hall – Egypt Hall

Talk about Digital Transformation and accurate data collection

Speaker :

Eng. Antwan Tawadros

Director of Information Technology at Innovo Build

7:30 PM

Dinner and Acquaintance

DAY 2

Thursday 29th February

10:00 AM – 11:00 AM

Main Hall – Egypt Hall

Sustainability talk: experiences from the Egyptian market (Integration – Innovation - Impact)

Speakers :

- **Mr. Sherif Hassan** - GM, Head of Sustainability & Sustainable Finance at Credit Agricole Egypt.
- **Mr. Hisham Madkour** - Executive Vice President of Madkour Group.
- **Ms. Radwa Ahmed** - Goodness Head at Mountain View, CEO and Board of Trustees at Mountain View Foundation.
- **Dr. Mohamed Salaheldin** - Quality, Energy & Excellence General Manager at SIDPEC.
- **Mr. Yasser Said** - Sustainable Development and HSE Director at Canal Sugar.
- **Moderator: Dr. Ahmed Wafiq** - CEO INTEGRAL Consult.

11:00 AM – 12:00 PM

Main Hall – Egypt Hall

Preparing an EPD report – its role in tapping new markets and boosting exports

The EPD report provides objective and documented data on the environmental impact of a product throughout its life cycle, starting from the raw material extraction to disposal. This helps companies track and improve their environmental performance and catering for customers' demand for transparency and sustainability. The EPD report also enables companies to access markets that favor eco-friendly products, thus offering a competitive advantage. The talk will help raise awareness and build needed capabilities to prepare EPD reports in line with international standards, which enhance environmental disclosure and support transition to a green economy.

Speaker :

Dr. Nasser Ayoub
Co-Founder and CEO of EPD Egypt.

12:00 PM – 1:00 PM

Main Hall – Egypt Hall

Expert Talk: Taxonomy and sustainability finance in EU

Speaker :

Dr. Ulf Museliner
Professor of Sustainable Energy Finance at Frankfurt School and Head of the UNEP Collaborating Center for Climate and Sustainable Energy Finance

DAY 2

Thursday 29th February

1:00 PM – 2:00 PM

Main Hall – Egypt Hall

Expert Talk: Carbon Border Adjustment Mechanism (CBAM)

In the face of climate change, governments are designing urgent and decisive policy tools to mitigate the impacts of greenhouse gas emissions. While ambitious environmental policies have been published in some countries, the European Union launched, in early October, the first system in the world to impose fees on carbon dioxide emissions on imported products with a high carbon footprint, such as iron, steel, cement, aluminum, and fertilizers, as part of its attempt to prevent more polluting foreign products undermine his attempt to mitigate climate change. The talk will address the mechanism for adjusting carbon borders in the European Union as a pivotal step towards aligning international trade with ambitious climate goals, by imposing a carbon-related cost on some imported goods, as the CBAM aims to address carbon leakage, enhance global climate action, and protect the competitiveness of industries. The talk also explores the importance of accelerating the decarbonization of European industries while preventing carbon leakage, which occurs when companies shift their production to countries with weaker climate regulations to avoid higher carbon costs. In this way, European governments will ensure that the competitiveness of domestic producers is not undermined by tougher climate policies in the region, and the lack of carbon cost incentives for companies to exit from the EU.

Speaker :

Mr. Dan Maleski

Lead CBAM Advisor | Environmental Markets Consultant at REDSHAW

2:00 PM – 3:00 PM

Lunch

3:30 PM – 5:00 PM

Main Hall – Egypt Hall

Experts Talk: Risk management and disclosure related to climate and biodiversity issues (FROM TCFD TO SBTN & TNFD)

The global arena is witnessing rapid development in the field of disclosure of environmental risks and management. Several international initiatives have been spearheaded, such as TCFD, SBTN and TNFD with an aim to lay down transparent and effective standards and frameworks for addressing critical issues, like climate change and biodiversity. Therefore, talks will thrash out the features and concepts of these frameworks and means of putting them into effect. The talks also review the march of development starting from the TCFD initiative - which focuses on financial disclosure of climate-related risks and opportunities to help companies understand and manage climate impacts - and the SBTN network which is a grid seeking to set science-based targets for companies to reduce biodiversity loss through protecting and restoring ecosystems – till the issuance of the TNFD initiative which focuses on managing risks and disclosing nature-related issues to help move ahead towards positive outcomes for nature and full disclosure of nature-related consequences, risks and opportunities. The talks will also review how these frameworks and overtures help companies understand and manage their environmental risks, and how they contribute to render successful the sustainability efforts and build confidence with investors and stakeholders.

Speakers :

- **Dr. Manuel Lonfat** - Founder and CEO of Quambio.
- **Ms. Gabriela Andrea**- Senior Technical Officer in the Nature team at the United Nations Environment Programme Finance Initiative (UNEP FI).

DAY 2

Thursday 29th February

5:00 PM – 5:30 PM

Main Hall – Egypt Hall

Expert talk: sustainable financing mechanisms and sustainability rules for the non-banking sector

Speaker :

Mr. Ahmed Rushdy

Executive Director, Regional Center for Sustainable Finance (RCSF), Financial Regulatory Authority (FRA)

5:30 PM – 5:45 PM

Main Hall – Egypt Hall

Expert Talk: Mechanisms and rules of sustainable finance and the rules of financial sustainability for the Egyptian banking sector.

Speaker :

Representative of CBE

5:45 PM – 6:00 PM

Main Hall – Egypt Hall

Talk about: The Green Cities of the Tomorrow: Sharm El Sheikh as a Pilot Sustainable City Model

Speaker :

Eng. Mohammed Elewa

Project Manager - Green Sharm El Sheikh Project

6:00 PM – 6:15 PM

Main Hall – Egypt Hall

Speech about: The importance of applying sustainability standards for business success

Speaker :

Dr. Kamel Abdullah

Managing Director and CEO of Canal Sugar

6:15 PM – 6:30 PM

Main Hall – Egypt Hall

Opening Speeches about: Linking long-term national strategies with executive business strategies to protect environment and back climate and biodiversity issues.

Speaker :

H. E. Dr. Nevin El-Kabbaj

The Minister of Social Solidarity

7:00 PM

Dinner

DAY 3

Friday 1st March

WORKSHOPS

10:00 AM – 11:00 AM

Room 1

Room 2

Room 3

Green Building

Measuring Carbon
Footprint

The Governance of
the E & S

Eng. Dina El Sady

Technical team lead in Integral Consult

Dr. Ahmad Wafiq

CEO INTEGRAL Consult

Dr. Maali Khader

Founder & CEO of Schema

WORKSHOPS

11:00 AM – 12:00 PM

Room 1

Room 2

Room 3

Green Futures: Navigating Sustainable
Finance and Impact Investing

CBAM

COSO Framework

Ms. Sameera Fernandes

Director, Corporate Affairs & Sustainability,
Century Financial

Dr. Nasser Ayoub

Co-Founder and CEO of EPD Egypt

Mr. Haytham Torkey

CEO & Managing Partner – Head of Audit
& Assurance

12:00 AM – 1:00 PM

Prayer Break

1:00 PM – 2:00 PM

Lunch

DAY 3

Friday 1st March

2:30 PM – 3:30 PM

Main Hall – Egypt Hall

Discussion Panel: Presenting an integrated and comprehensive model for applying the dimensions of sustainable development - the experience of Estidama centers

Speakers :

- **Dr. Mostafa Zamzam** - Chairman of the Board of Trustees of Sonaa Al-Khair Foundation for Development.
- **Ms. Nermine Shehabeldine** - Head of Social Development at NBE.
- **Ms. Yasmine Rashed** - Group Marketing, Strategic Communications & CSR Director for EFinance Investment Group.
- **Moderator: Dr. Hassan Mustafa** - Assistant Minister of Social Solidarity for Investment, Asset Management and Resource Development.

3:30 PM – 4:30 PM

Main Hall – Egypt Hall

Experts Talk: Preparing Social Impact Reports and Measuring Social Impact and SROI

Social governance is a concept linked to guiding institutions and companies to achieve sustainable growth and create shared value for business and society as preparing Social Impact Reports plays a pivotal role in supporting the social dimension of companies and measuring their contribution to achieving sustainable development also, the measuring Social Return on Investment (SROI) is an important tool for evaluating the social and environmental impact of projects and social initiatives as the SROI analysis focuses on pinpointing the ensuing social and environmental value compared to the financial investment, by offering financial-wise assessment of intangible impacts. Therefore, the talks cover how far social impact reports concentrate on measuring and documenting the positive and negative impacts of the company's activity on the community, including economic, social, environmental and health effects, in addition to the most globally used standards in preparing Social Impact reports, such as the Global Reporting Initiative (GRI) Standards, the Sustainability Accounting Standards Board (SASB) Standards, and the B Lab – B Impact Assessment Framework. The talks also review the main steps of the SROI measurement process; starting from identifying the target group of people, the time and geographical scope of the analysis, until reaching a broad scope of the analysis to include the views and expectations of the groups concerned and beneficiaries in addition to determining the direct and indirect outcomes of the project and offering financial-wise evaluation of these results, and estimating the value of outputs and benefits using financial and non-financial methods. The talks also review the best available tools and most accurate assessment methods.

Speakers :

- **Dr. Dina Kayaly** - Principle Consultant at CSR Arabia
- **Dr. Hamed Shamma** - Professor of Marketing & BP Endowed Chair

DAY 3

Friday 1st March

4:30 PM – 4:45 PM

Main Hall – Egypt Hall

Expert Talk: The Eight Principles of Social Value that we promote as a framework for social value measurement and management

Speaker :

Ms. Isabelle Parasram

CEO of Social Value UK (SVUK), and trustee of the Board of social value international

zoom

4:45 PM – 6:15 PM

Main Hall – Egypt Hall

Expert talk: Sustainable Finance

(With a certificate of attendance accredited by Frankfurt School of Finance & Management)

Speakers:

- **Dr. Ulf Museliner** - Professor of Sustainable Energy Finance at Frankfurt College and Head of the UNEP Collaborating Center for Climate and Sustainable Energy Finance
- **Mr. Sebastian Rink** - Green and Sustainable Finance Expert.

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6:15 PM – 8:00 PM

Main Hall – Egypt Hall

**Expert talk: Learn more about IFRS S1,S2
(Sustainability Disclosures Standards)**

Speakers :

- **Dr. Ehab Shalaby** - CEO Dcarbon.
- **Mr. Haytham Torkey** - CEO & Managing Partner – Head of Audit & Assurance Services at the United Accountants Foundation

8:00 PM

Dinner

DAY 4

Saturday 2nd March

11:00 AM – 12:00 PM

Main Hall – Egypt Hall

Expert Talk: Importance of ESG in the boardroom

Speaker :

Dr. Maali Khader

Founder & CEO of Schema

12:00 PM – 1:00 PM

Main Hall – Egypt Hall

Expert Talk: Why are environmental, social, and economic governance reports written and prepared, and what are the key challenges, opportunities, and best strategies associated with them?

The talk examines strategies and mechanisms for writing environmental and social governance reports, along with the best tools and methods for selecting, collecting, and analyzing information to achieve accurate results. Additionally, it presents opportunities and challenges faced by businesses in preparing such reports.

Speaker :

Dr. Elena Primikiri

Associate Partner, ESG, at Uniquis Consultech Middle East.

1:00 PM – 2:00 PM

Main Hall – Egypt Hall

General discussion session between international and local experts on where the world is going in the field of sustainability

(Questions and discussion session)

Speakers :

- **Dr. Elena Primikiri** - Associate Partner, ESG, at Uniquis Consultech Middle East.
- **Mr. Emmanuel Zinsu** - Head of department ESG and Head of Sustainability for the HPC Group
- **Dr. Manuel Lonfat** - Founder and CEO of Quambio
- **Ms. Gabriela Andrea** - Senior Technical Officer in the Nature team at the United Nations Environment Programme Finance Initiative (UNEP FI).
- **Dr. Nasser Ayoub** - Co-Founder and CEO of EPD Egypt
- **Dr. Maali Khader** - Founder & CEO of Schema
- **Moderator : Dr. Ehab Shalaby** - CEO Dcarbon

Closing session and handing over certificates

Departure

**Sharm El-Sheikh
Airport**
5:20 PM
Take off



Duration 1 Hour

Cairo Airport
6:20 PM
Arrival Time

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Contact us :

13 kamal Ibrahim, Lebanon st, Mohandiseen -Giza

01000500700 – 02 33444015

info@egyptcsrforum.com

www.egyptcsrforum.com